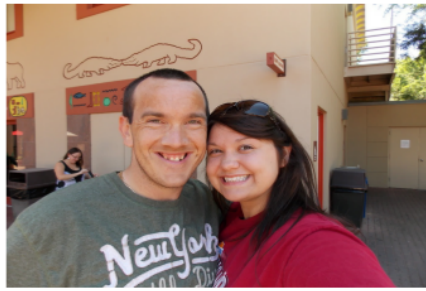


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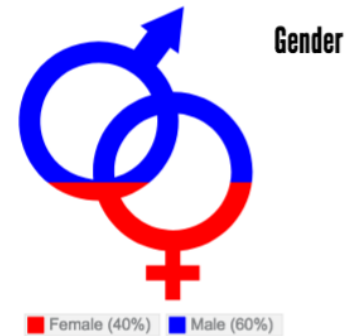
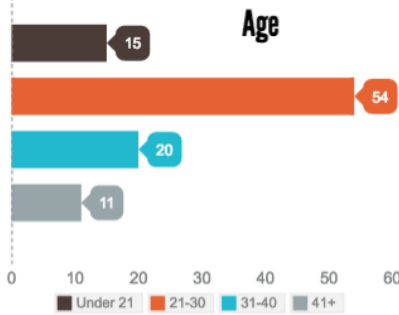
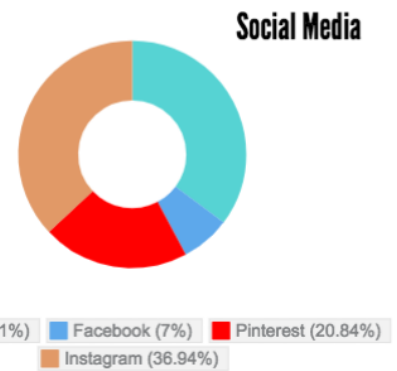


A BRIT & A SOUTHERNER

Chris & Heather Boothman - abritandasoutherner.com

By pursuing our philosophy of Exploring the World One Weekend at a Time, we are able to balance our passion for travel with a full-time job. We focus on sharing our travel experiences and emphasizing that you can follow your dreams even with an 8-5 job.

Demographics



Advertising

Product/Brand Reviews

Produce high quality content to endorse brands. E.g. Product, Hotel Reviews. Published in timely manner.

Social Media Outreach

Provide frequent and drilled-down social media marketing strategies over various networks.

Targeted Advertising

Target specific audiences and demographics particularly related to the 'Weekend Traveler' sector.

Front Page Website Highlighting

Target key areas on homepage to ensure maximum traffic to focused posts. E.g. Slider, Sidebar etc.



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