

# A BRIT & A SOUTHERNER



EXPLORING THE WORLD ONE WEEKEND AT A TIME

WWW.ABRITANDASOUTHERNER.COM



## CHRIS & HEATHER BOOTHMAN

TRAVEL WRITERS

By pursuing our philosophy of "exploring the world one weekend at a time", we are able to balance our passion for travel with full-time day jobs. Our focus is to inspire those with full-time jobs to still be able to travel and explore the world, as we create content dedicated to highlighting our amazing experiences across the globe.



@ABRITSOUTHERNER



@ABRITSOUTHERNER



@HEATHERBOOTHMAN



@ABRITANDASOUTHERNER

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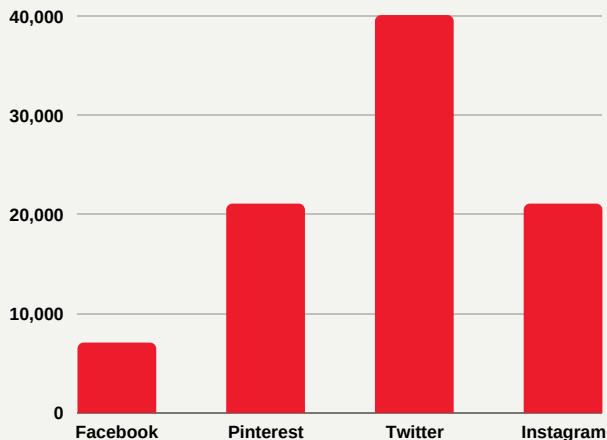
## GOOGLE ANALYTICS

Numbers per month based on 3 year average (including pre and post COVID-19)

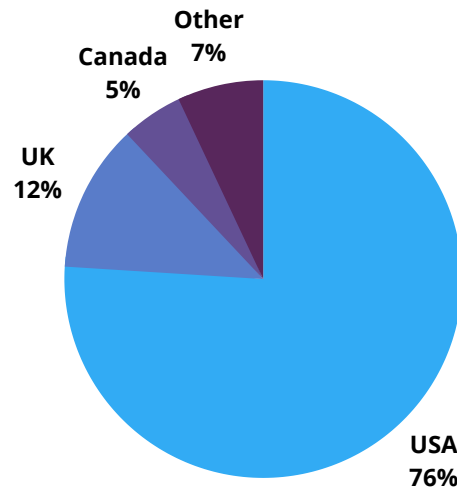
Unique Pageviews - 75,000  
Total Pageviews - 95,000

## SOCIAL MEDIA

Followers in social media platforms

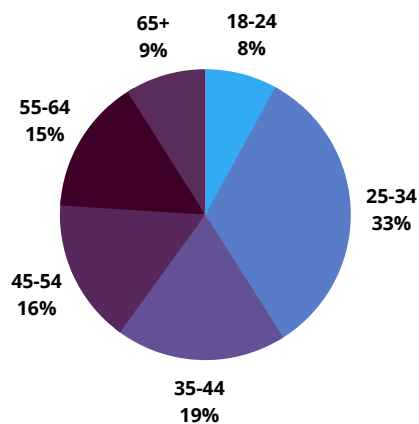


## TARGET AUDIENCE

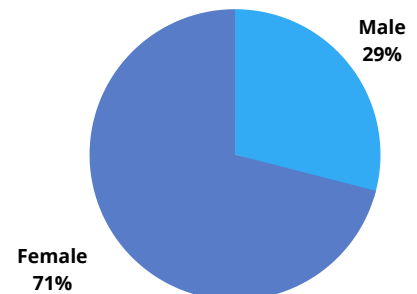


## DEMOGRAPHICS

### AGE



### GENDER



## OUR PARTNERSHIPS

OKLAHOMA CITY  
— THE MODERN FRONTIER —

GULF SHORES &  
ORANGE BEACH  
TOURISM  
Alabama's White-Sand Beaches

Hilton  
HOTELS & RESORTS

CityPASS

Eurail

Time Tours